## The 4% Solution! - 7/168 hours a week

Suggested Reading/Listening/Watching - "Investing **One Hour** a Day To Become More Valuable." Chip Eichelberger - **865-300-2742** - GetSwitchedOn.com - Chip@GetSwitchedOn.com

The Bible

The Message

The Smart Guide to Accomplishing Your Goals

Think

**How to Win Friends and Influence People** 

Unlimited Power, Awaken the Giant Within, Money, Unshakable, Life Force

**Atomic Habits** 

Think and Grow Rich, Master Key To Riches

The Richest Man In Babylon

Free to Choose

**PEAK - Secrets from the New Science of Expertise** 

The Millionaire Next-Door

Unlimited Power, Awaken the Giant Within

**Building a Story Brand** 

The Greatest Salesman in the World

China in Ten Words

"4 Hour" Series of Books, Tools of Titans, Tribe of Mentors

Raving Fans, Gung Ho!, One Minute Series, others

**Good to Great**, Built To Last The Five Love Languages

What Got You Here Won't Get You There, MOJO, others

**Building a Story Brand, Marketing Mad Simple** 

Mindset: The New Psychology of Success

Grit

The 21 Irrefutable Laws of Leadership – all his books

Positively Outrageous Service & Showmanship and others

Seven Days in Utopia – Golf's Sacred Journey

Swim with The Sharks, Beware The Naked Man - all his books

The Purpose Driven Life

Golf Is Not a Game of Perfect, many others

The Inner Game of Tennis Little Red Book of Sales, others 1001 Ways to Reward Employees

**INFLUENCE** -The Psychology of Persuasion, Pre-Suasion

MoneyBall, The Blind Side, Liar's Poker, Coach

The E Myth

See You at the Top, Raising Positive Kids... The Seven Habits Of . . . & First Things First

More Than A Carpenter
Way of the Peaceful Warrior

Wild at Heart

Making Your Children Mind Without Losing Yours, New Birth Order Book

1001 Ways To Be Romantic

Bringing Up Boys, Dare to Discipline

Eugene Peterson

Chip Eichelberger/Jeff Davidson

Col. Wm. C. Hunter (eBook is FREE on my site)

Dale Carnegie Tony Robbins James Clear Napoleon Hill George Clason

Milton Friedman

**Anders Ericsson/Robert Pool** 

Stanley/Danko
Anthony Robbins
Donald Miller
Og Mandino
Yu Hua
Tim Ferriss
Ken Blanchard
Jim Collins
Gary Chapman
Marshall Goldsmith
Donald Miller

Carol Dweck
Angela Duckworth
John C. Maxwell
T. Scott Gross
David Cook
Harvey Mackay
Rick Warren
Dr. Bob Rotella
Tim Gallwey

Jeffrey Gitomer Bob Nelson Robert Cialdini Michael Lewis Michael Gerber Zig Ziglar Stephen Covey Josh McDowell Dan Millman John Eldredge Kevin Leman

Gregory J.P. Godek Dr. James Dobson

How many non-fictions books do I read a year?

**Documentaries**: Fat, Sick & Nearly Dead, What the Health, Forks Over Knives, Rotten, That Sugar Film, The C Word

**Examples of Great Voices to Look Up on YouTube:** I have my own channel with over 40 videos in the Chip's Tip's Playlist, Jim Rohn, Tony Robbins, Jocko Willink, Brian Tracy, Les Brown, Harvey Mackay, Denis Waitley, Earl Nightingale, Andrew Tate, Napoleon Hill, Nido Qubein, Og Mandino, Ken Blanchard, Jordan Peterson, Gary Brecka, Mel Robbins

**Podcasts I recommend:** Tim Ferriss Show, Donald Miller – Business Made Simple, Dan Carlin's Hardcore History ,Joe Rogan Experience, Outkick, Clay & Buck, Wins & Losses, No Laying Up, How To Be Amazing, Gilbert Gotfried's Amazing Colossal Podcast, Fearless, School of Greatness, WTF, The Future of Everything, Against the Rules, Larry Elder, Adam Carolla, War Room, Hank Haney, Charlie Kirk, Ultimate Health, Freakonomicis, Candace Owens, Jocko. Peter Schiff

Text Chip to 66866 to Join my list and get for many FREE resources!