



Chip Eichelberger

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www.getswitchedon.com

Contagious Energy • Customized Content • Motivated Audiences

CONVENTION PREPARATION

It pays to prepare with a professional. One of the services I offer is to **coach the presenters in advance** of the convention to sharpen their skills and build confidence.

WHO IS WORKING WITH YOUR INTERNAL BREAK-OUT PRESENTERS AND GENERAL SESSION CORPORATE HEADS BEFORE THEY SPEAK AT YOUR NEXT CONVENTION?

What often happens is they end up preparing at the last minute and it shows.

Why me? I have been speaking professionally since 1988, done over 1300 presentations on 3 continents, in 8 countries promoting Tony Robbins before my first paid engagement. I started my solo career in 1993 and speak at conventions for clients like RE/MAX, Hyatt, State Farm and DOW. I have coached hundreds of business people and even pastors and athletes to be much more effective speakers.



"Chip did a great job engaging our audience and instilling the "Get Switched On" theme at our kick off sales conference. We had him kick off our day and he come back that afternoon to reinforce the message through the **Board Break Experience**. Our 300 sales professionals were **excited and engaged** and we heard that it was the best sales conference ever. We will be using video clips throughout the year to remind our people to stay switched on and to focus on what they can do to make a difference in their own results. Chip brought great energy, a solid message and he engaged the audience through collaboration and discussions. The board breaking experience was the icing on the cake – as I walk through our sales offices many have their boards proudly displayed for a constant reminder that there is always a way if you remain committed!"

Michele Falkner
TDS Telecommunications, Inc.
Director – Sales Operations and Effectiveness



In a one day session I will help them do the following:

- How to overcome any fear of speaking and build confidence.
- How to put together the content so it flows.
- How to use humor, stories, statistics, PowerPoint for impact.
- How to begin the talk get their attention.
- How to deliver the talk and be interesting to listen to and watch.
- How to carry on a series of interesting connected conversations.
- How to close the talk and make it memorable.

The investment to have your presenters professionally prepared will pay for itself many times over at the convention. Each participant will get one on one coaching and videotaping. This is the key! Most have never seen themselves present before because of fear. **I make it exciting and a way to show how they improve.** Not, "look at this, you are horrible." I will build confidence and competence!

"We hired Chip for our 2007 International Sales Conference and it was the **best planning decision we made.** Not only did I hire him to speak at each of the three days of the convention, but to **come in a month before** and prepare our 32 break-out presenters. They were prepared, engaging and the reviews were MUCH better than the previous convention."

McAfee

Dale Fuller

Board of Directors



"Call me directly and I will help you plan a tremendous event. The right theme and the right speaker to bring it home can make all the difference in have a great event and a boring one."

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